

# COVID-19 POLL

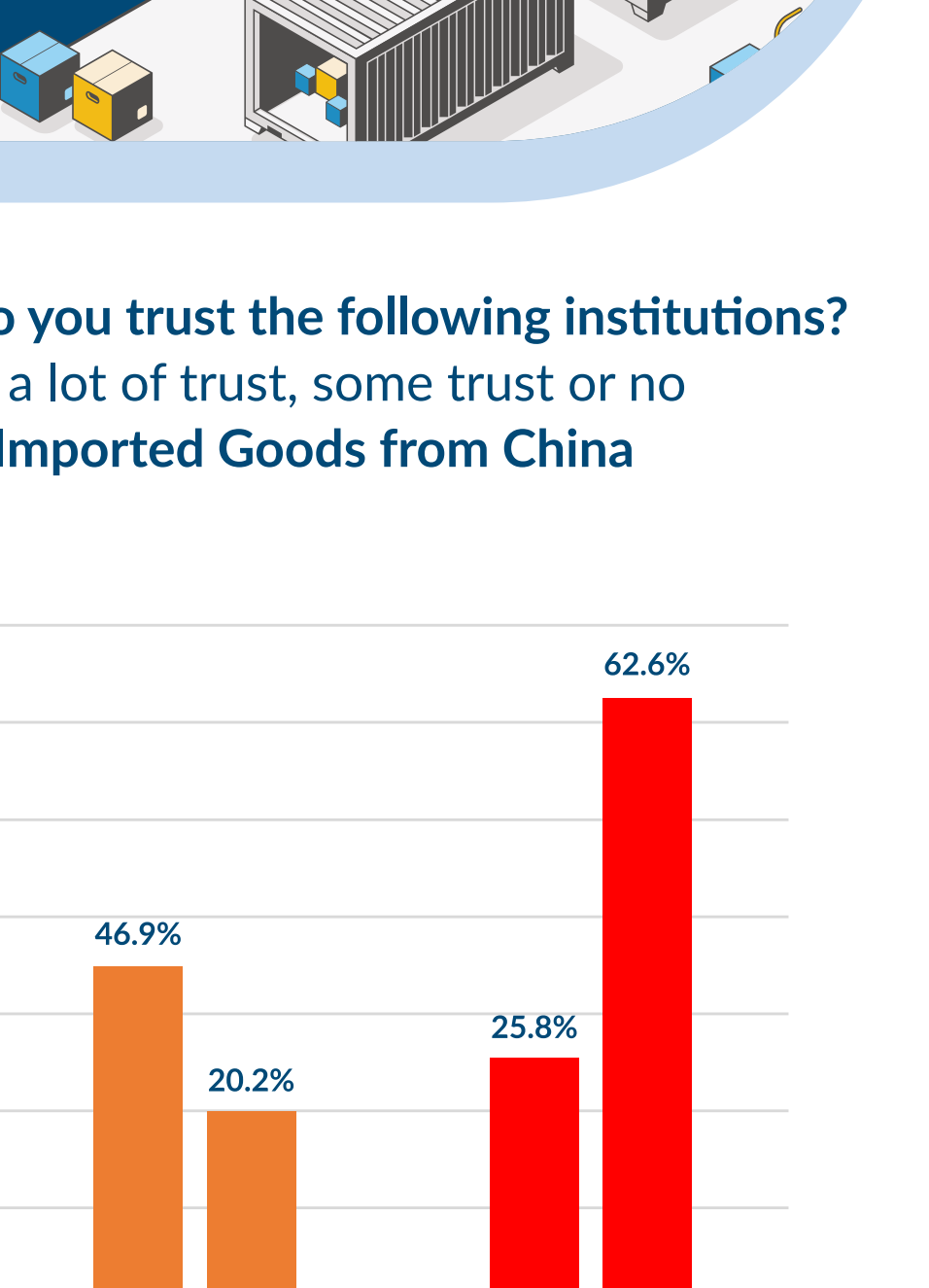
## Indians trust in imported goods from China declines considerably

Team CVoter conducted a series of surveys to find out the level of trust Indians placed in imported goods from China. In 2020, as compared to 2018, the trust Indians place in imported goods from China has fallen from 20.2% to 5.2%.

As the world continues to battle against the Coronavirus pandemic, fake news, misinformation and conspiracy theories about the origin of the coronavirus, the role of China in spreading the virus have flooded social media around the world.

This has greatly affected the public perception of China globally.

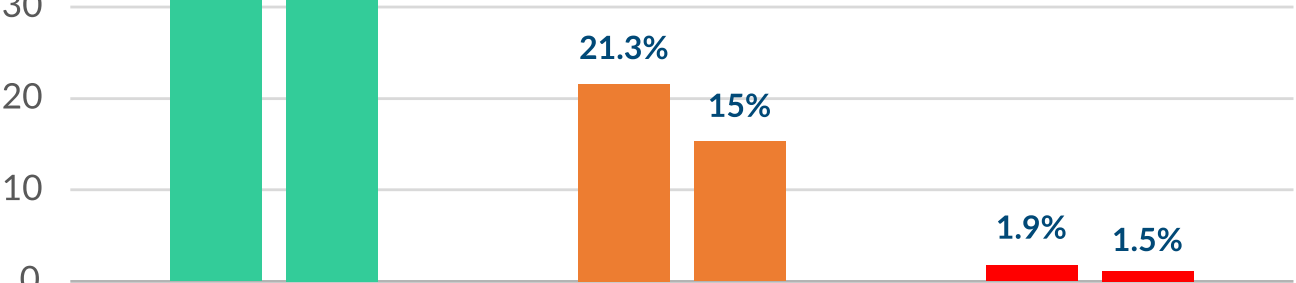
Team Polstrat breaks down this reduced trust across demographics in India.



### Q How much do you trust the following institutions? Do you have; a lot of trust, some trust or no trust at all in Imported Goods from China



### Q How much do you trust the following institutions? Do you have; a lot of trust, some trust or no trust at all in Made in India goods



## Main Takeaways

**2020** Indians registered a **considerable decline** in trust in goods imported from China. While respondents who reported having **"a lot of trust"** in imported Chinese goods fell by 15%, those who reported having **"no trust at all"** rose from 25.8% to 62.6%.



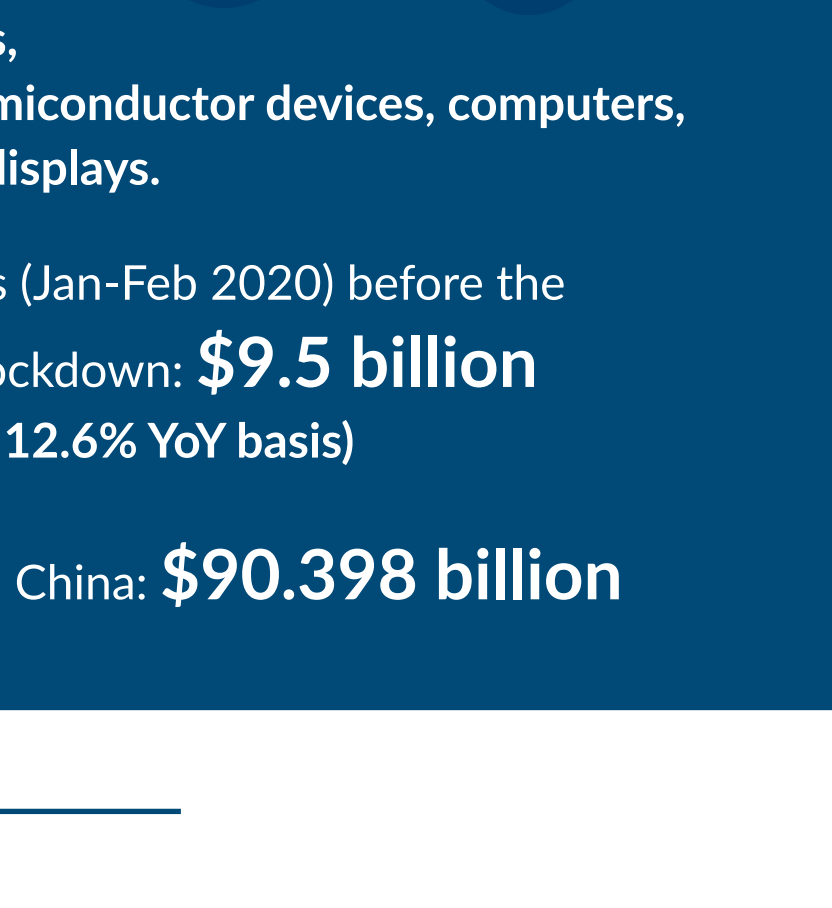
Meanwhile, trust in goods made in India remained almost the same, with 75.9% of Indians reporting **"a lot of trust"** in them.

The rank of **Made in India goods** remained **high** amongst all 18 institutions asked about in the survey, while the rank of imported **Chinese goods** fell even more.



## China-India Imports

Chinese goods account for **15%** of all Indian imports (2018)



Major goods imported from China include mobile phones, broadcasting equipment, semiconductor devices, computers, office machine parts, video displays.



Total Imports (Jan-Feb 2020) before the COVID-19 lockdown: **\$9.5 billion** (Reduced by 12.6% YoY basis)

Total Imports (2018) from China: **\$90.398 billion**

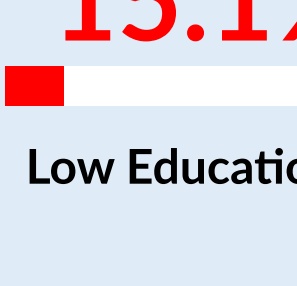
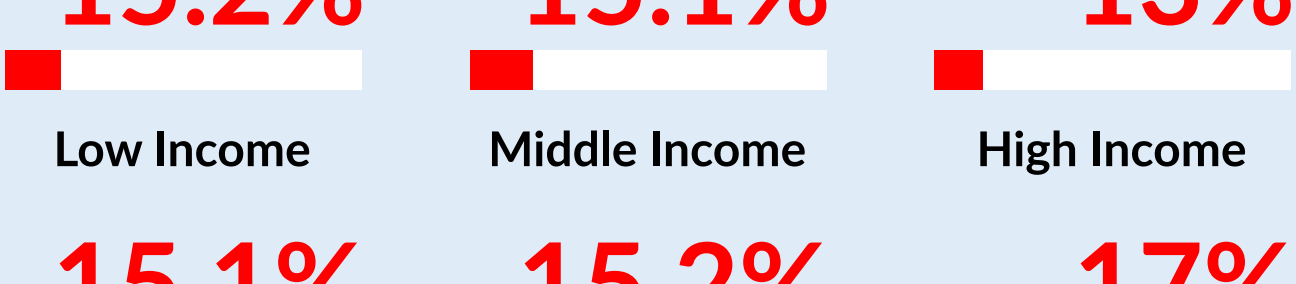
## Breaking Down 2020 Data

### Imported goods from China

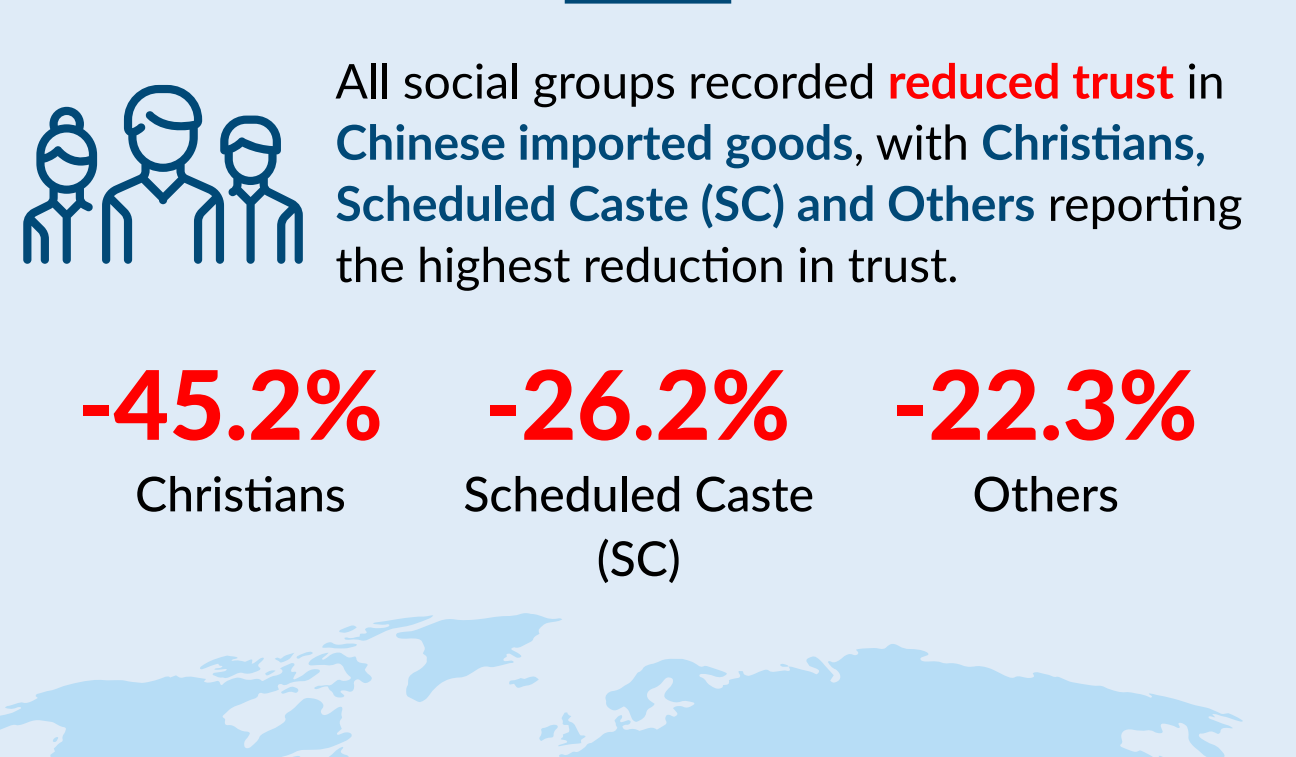
All demographics, across, age, gender, social, income and education groups recorded a significant decline in trust in goods imported from China.



All age-groups reported a **decline in trust** in Chinese imported goods, with Freshers (Below 25) and Older (60 Above) reporting the highest decline



Across education and income groups, there was roughly a **15% decline in trust** in Chinese goods.



All social groups recorded **reduced trust** in Chinese imported goods, with Christians, Scheduled Caste (SC) and Others reporting the highest reduction in trust.

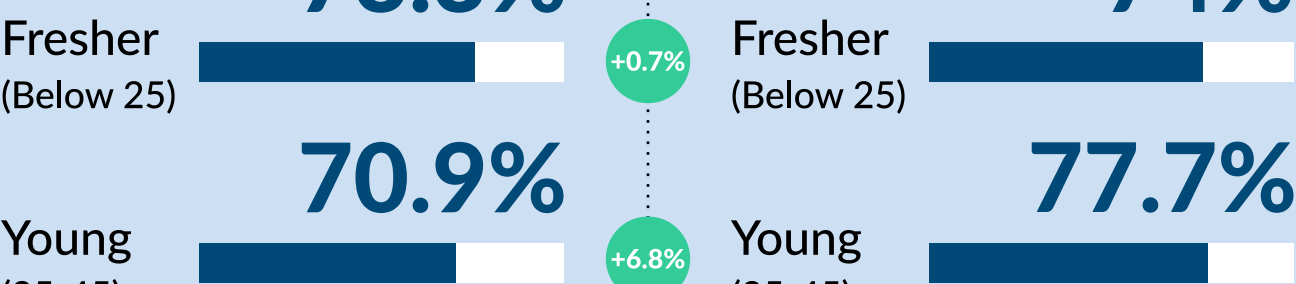


### Made in India Goods

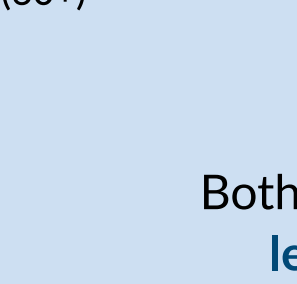
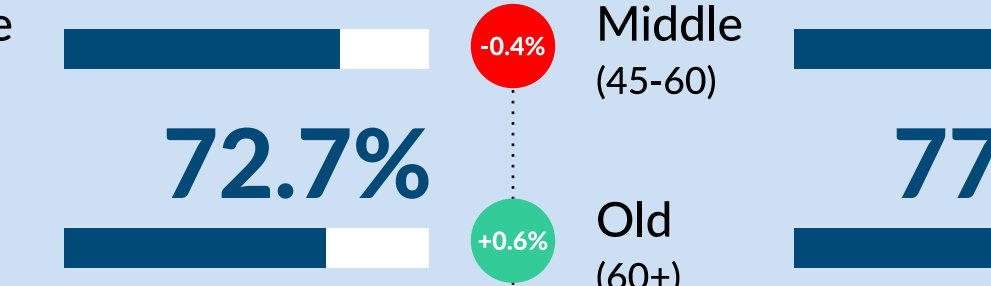
Trust in **Made in India goods** remained similar across most demographics, with some groups reporting a small percentage change in the levels of trust.



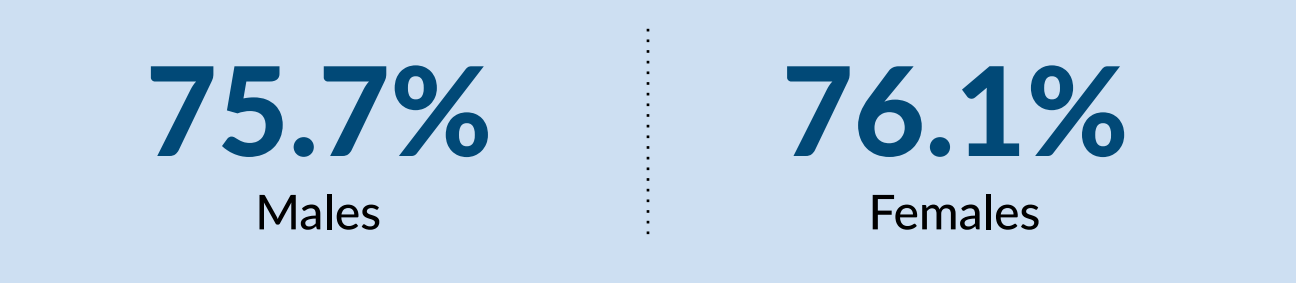
While those in the **Young (25-45) and Older (60 Above)** groups reported an **increase in trust** in goods made in India, those in the **Middle Age group** reported a **small decline in trust**.



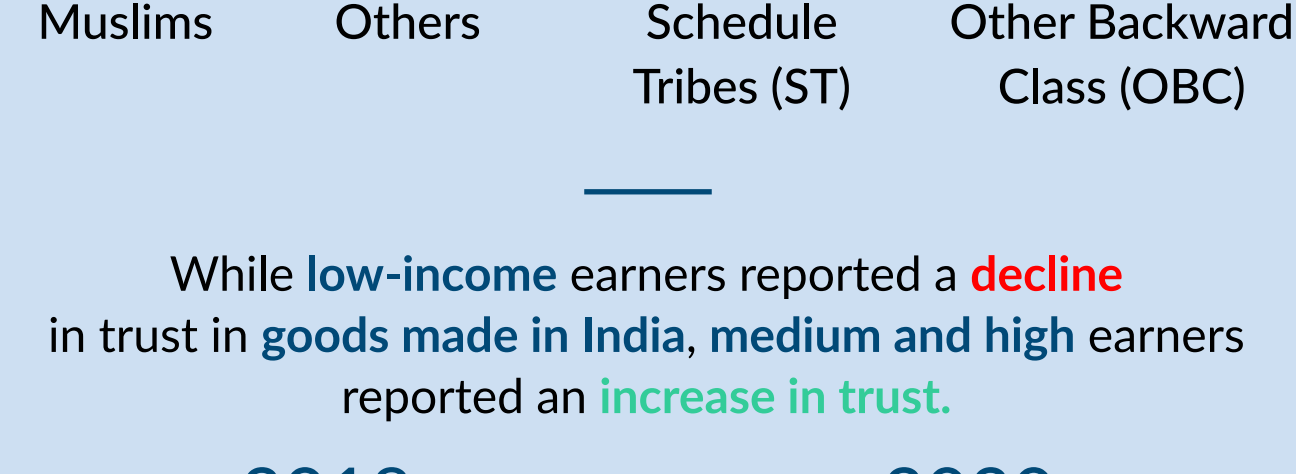
Both **males and females** recorded a similar level of trust in goods made in India



Across social groups, the change in level of trust in **Made in India goods** varied significantly. While **Muslims and Others** recorded a **considerable decline in trust**, **Scheduled Tribes** recorded an **increase in trust**.



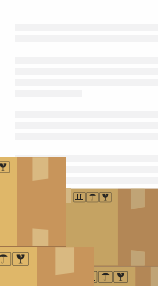
While **low-income earners** reported a **decline** in trust in goods made in India, **medium and high earners** reported an **increase in trust**.



All survey findings and projections are based on the Team CVoter "Trust in Institutions" survey carried out in 2010, 2018 and 2020 among 18+ adults statewide, including every major demographic.

The data is weighted to the known demographic profile of every state, including age group, social group, income, region, gender and education levels.

	2018	2020	Total
<b>SAMPLE SIZE:</b>	<b>2,709</b>	<b>1,347</b>	<b>4,056</b>



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